

Lincoln Ferguson

Contact

LINCOLN FERGUSON

(b) (6)

Qualifications

- *Thorough knowledge of
mediacommunications*
- *Excellent people skills*
- *Extensive
knowledge/understanding of
state and local hot button issues*
- *Adept at using Adobe
CreativeSuite and Microsoft
Office*

- *Experience dealing with quickdeadlines and high-pressured environments*

Education

BACHELOR OF ARTS

Journalism

Minor in Political Science

University of Oklahoma

2009-2013

Recent Experience

Press Secretary

Attorney General's Office | Oklahoma City, OK | July 2016 - Current

Serve as a liaison between the media, the public, and government. Lead the efforts of the Attorney General's Office communications team in speech and column writing and operating all social media platforms. Actively plan opportunities for the Attorney General to speak around the state and country to various organizations. Serve as the official spokesperson for Attorney General Pruitt and the Attorney General's Office.

Deputy Press Secretary

Attorney General's Office | Oklahoma City, OK | Sept. 2014 - June 2016

Assisted in writing speeches, opinion editorials, social media posts and organizing press events. Worked closely with newspaper, television and radio reporters. Assisted in open records requests.

Producer

KFOR, Newschannel 4 | Oklahoma City, OK | May 2013 - August 2014

Created, organized and wrote three hours of content as the producer of Newschannel Four's morning newscast. Part of the Emmy Award-winning team that brought Oklahomans around-the-clock coverage of the 2013 tornado outbreak.

Experience

Writer

KFOR, Newschannel 4 | Oklahoma City, OK | Aug. 2011 - May 2013

Assisted producers with all nightly newscasts. This includes writing content,

dispersing scripts, and operating the TelePrompter.

Public Relations/Marketing Intern

Gaylord College, University of Oklahoma | Norman, OK | Jan. 2013 - May 2013

Created a weekly newsletter for all Gaylord students, staff and alumni. Designed numerous posters and promotional materials for various events. Assisted PR director with various tasks.

News Intern

KFOR, Newschannel 4 | Oklahoma City, OK | May 2011 - Aug. 2011

Observed and participated in daily duties including producing, reporting, directing and editing.

Awards/Accomplishments

- LOYAL, Class XII
 - 30 Under 30 Award - *presented by Oklahoma magazine*
 - President, University of Oklahoma JayMac Alumni Association Board
 - Brothers Under Christ Alumni Association Board Member
 - Heartland Emmy for Breaking News Coverage
 - Heartland Emmy for Continuing Coverage
- (Both were awarded to the KFOR team in 2014 for coverage of the May 2013 Moore tornado.)*

SENIOR ADVISOR TO THE ADMINISTRATOR FOR OPERATIONS AND IMPLEMENTATION

SUPERVISORY CONTROLS

Receives broad general direction and policy guidance from the Administrator. Within this framework, the incumbent is allowed wide latitude in the exercise of initiative and judgment in performing assigned duties in a highly independent manner. Work is subject to review only for attainment of overall objectives and compliance with broad policies.

MAJOR DUTIES AND RESPONSIBILITIES

1. Serves as Senior Advisor to the Administrator. In this capacity, incumbent provides confidential personal and operational assistance to the Administrator. This involves the performance of a wide variety of duties, consisting of attending all events and meetings alongside the Administrator, assessing the impact and subsequent relevance of all matters discussed, and suggesting to the Administrator possible avenues of approach and coordinating implementation efforts. Follows up by conferring with the Assistant and Regional Administrators and/or their offices, discussing these issues and providing them with information developed through personal contacts.

2. Serves as personal representative of the Administrator with high ranking officials of the Agency, Members of Congress and White House representatives; scientific and research groups and associations; foreign governments and others.
3. Prior to all events and meetings, gathers talking points from relevant Agency officials and briefs the Administrator. Using continuous knowledge of emerging legislation and regulatory issues of interest to the Administrator, anticipates areas of concern and provides recommendations to the Administrator.
4. Coordinates talking points and remarks for all events and meetings that the Administrator attends. Works with the Office of Public Affairs and the Office of Public Engagement to determine the appropriate message for each event and briefs the Administrator on these remarks. Uses personal knowledge of the Administration's priorities to guide the message.
5. Provides advice to the Administrator and identifies problem areas, develops and recommends solutions and specific policies in relation to highly urgent and sensitive operational and/or implementation matters. Arranges for the implementation of specific policies and recommendations, including making action assignments to the appropriate organizational element.
6. Advises the Administrator as to significant observations and presents background information, personal opinions, and advice concerning program responsibilities and operations. As directed, provides direction to and/or leads staff in the analysis of implementation problems or issues reaching the Administrator's Office.
7. Performs other duties as assigned.